

LYNDON BAINES JOHNSON

A P R E S I D E N T ' S V I S I O N

AT FIRST GLANCE WORKSHEET

This worksheet will help you develop an initial analysis of the content and design of the *President's Vision* poster on Lyndon Baines Johnson. Carefully examine the poster, then write your answers to the following questions on a separate sheet of paper.

TAKING A FIRST GLANCE

1. When did Johnson serve as U.S. president? How many terms did he serve?
2. The poster features an excerpt from Johnson's 1965 speech "The American Promise." Rewrite the quotation in your own words.

TAKING A KNOWLEDGE INVENTORY

3. What do you know about Lyndon B. Johnson?
4. What would you like to learn about Johnson and his presidency?

READING THE NARRATIVE

5. List some of the major challenges Johnson faced when he assumed the presidency.
6. What did Johnson hope to achieve in moving the United States toward the Great Society?
7. Study the major Great Society initiatives listed on the poster. What kinds of issues did Johnson and his administration address?
8. Why did Johnson choose not to seek reelection in 1968?
9. How does this narrative add to your understanding of Johnson's presidency?

STUDYING THE POSTER DESIGN

10. List all of the graphic elements (such as documents, quotations, and images) that the designer used to create the poster.
11. As you scan the poster, which image catches your attention first? Why are you drawn to this image?
12. Consider the work of the poster's designer. List three important choices he or she made in designing this poster. Explain why each is important.

EXAMINING THE IMAGES

13. What story about Johnson does each of the poster's images tell?
14. Choose three images from the poster. Explain how each illustrates a major point that the narrative addresses.
15. Use the poster to determine three characteristics of the United States during the years Johnson served as president.

UNDERSTANDING JOHNSON'S VISION

16. In two or three sentences, describe the vision that guided Johnson during his term in office.

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