QUESTIONS
Answer the following questions on a separate sheet of paper.
1. Describe what is happening in this cartoon.
2. What does the octopus represent?
3. What message does this cartoon convey about Standard Oil’s power and influence?
4. What does this cartoon suggest about the relationship between Standard Oil and the U.S. government? Explain.
5. Why did the cartoonist title the work “Next!”?
6. What effect do you think the cartoonist intended his work to have on his audience in 1904?

ACTIVITIES
Use your textbook and other print and online resources to complete the following activities.
1. Think of a different animal that could have been used to represent Standard Oil (instead of an octopus). The animal you choose should replace the octopus without changing the cartoon’s overall message. Explain why you chose this animal and how you would use it to represent Standard Oil.
2. Write a short essay of approximately one hundred words that explains the issue represented in the cartoon and why it was important and/or dangerous for the United States in 1904.