



2021 Relief Grants Evaluation Rubric

Humanities Texas will evaluate applications for the 2021 Relief Grants on the strength of the applicant organization's humanities mission and programming, the audiences the organization serves, a clear demonstration of need, and the presentation of a plan to fully and thoughtfully use Relief Grant support to respond to or recover from the pandemic.

Humanities Texas will give special consideration to organizations in traditionally underserved areas of the state, organizations that have not been consistently served by Humanities Texas, and organizations with limited funding and staff. In the review process, these considerations will be worth a total of twenty-five points, which along with the questions below will account for a maximum score of one-hundred points.

Question/Topic	Points
<p><u>Humanities Mission/Work</u></p> <p>To what extent does the applicant conduct humanities programs aimed at public audiences in Texas?</p> <p><i>Relevant questions in the application:</i></p> <ul style="list-style-type: none"> • Provide your organization's official mission statement. • Explain how your organization's mission relates to the humanities. How do humanities studies, humanities fields, and/or humanities topics factor into your work? 	Up to 15 pts
<p><u>Humanities Programming and Impact</u></p> <p>How significant is the organization's humanities programming generally? What impact does this organization and their humanities programming have?</p> <p><i>Relevant questions in the application:</i></p> <ul style="list-style-type: none"> • Provide detailed descriptions of your organization's most significant public humanities programs and how those programs serve public audiences. Be sure to answer the following questions: What are your organization's most meaningful/popular/successful public humanities programs? What is the purpose and/or goal of these programs? How does your organization ensure that its programs reach public audiences in Texas? You may provide examples of specific programs, methods, or initiatives that enable you to reach public audiences. 	Up to 15 pts
<p><u>Audiences Served</u></p> <p>What audiences does the organization's humanities programming serve?</p> <p><i>Relevant questions in the application:</i></p> <ul style="list-style-type: none"> • What was your total estimated annual audience for your public humanities programs before 2020? • What was your total estimated audience for in-person humanities programming in 2020? • What was your total estimated audience for virtual humanities programming in 2020? 	Up to 15 pts

<ul style="list-style-type: none"> • Please describe the audience you serve with humanities programming. If applicable, describe any specific audience(s) your organization serves and ways you are reaching those audiences. • Please describe any recent efforts to reach new audiences with humanities programming. 	
<p><u>COVID-19 Impact</u></p> <p>How significantly has the COVID-19 crisis impacted the organization’s operations?</p> <p><i>Relevant questions in the application:</i></p> <ul style="list-style-type: none"> • Describe how your organization was negatively impacted by the COVID-19 pandemic. In order to be eligible to receive funds, you must show that your organization has suffered hardship as a result of COVID-19. This may include loss of significant revenue, loss of staff, difficulty paying rent or mortgage, inability to serve target audience(s), and/or risk of closure. • Estimated Financial Loss: which of the organization’s income streams were disrupted in 2020? • Organization’s total expenses and income for 2019, 2020, and 2021. • If you operate a facility that is open to the public, how many months were you closed due to the pandemic? • As of August 1, 2021, what is the status of your operations? • Staffing impact: # of full-time staff, part-time staff, and volunteers from Jan 1, 2020, to August 2, 2021. • Was staff compensation impacted? 	Up to 15 pts
<p><u>2021 Relief Grant Funding Impact</u></p> <p>What would be the impact of these funds on the applicant’s humanities programming? What would be the impact of these funds on the applicant’s operational expenses?</p> <p><i>Relevant questions in the application:</i></p> <ul style="list-style-type: none"> • Funding request. • Amount requested. • Describe how 2021 Relief Grant funds will alleviate the impact that the COVID-19 pandemic has had on your organization. What significance will this grant have on your organization's operating capacity? What significance will this grant have on your organization's capacity to provide humanities programs to public audiences? • Staffing: full time, part time, volunteer, one-time positions <ul style="list-style-type: none"> ▪ As of January 1, 2020, how many of each of the following did your organization have? ▪ As of August 1, 2021, how many of each of the following did your organization have? ▪ How many jobs do you anticipate a 2021 Relief Grant will allow you to preserve or sustain due to the pandemic? ▪ How many jobs do you anticipate will be created with a 2021 Relief Grant? ▪ Impact on compensation to staff ▪ Additional info (if applicable) • <i>Programming request applicants only:</i> If you are requesting funds for humanities programming, please provide details including program title, program dates, and a brief description of the specific program. 	Up to 15 pts
Total	75 Points