

Teaching Students to Become Expert Readers of the News

Susanna Lee and Meghan Manfra
North Carolina State University

November 11, 2021

Main Session: News Coverage of Thomas Jefferson during His Lifetime

Primary Source Skills

- Source: Consider who created a source as well as the circumstances of its creation and how these factors shaped the content.
- Analyze: Examine the content of the source, including embedded perspectives, themes, and messages about the past.
- Contextualize: Place the source in its time and place, and consider how these factors shaped the content.
- Corroborate: Verify the accuracy of the source's content or the typicality of its perspectives by examining other sources, both primary and secondary.
- Interpret: Apply the above skills to formulate and defend a historical argument about the past.
- See the [explanations](#).

Reading Historical News

James Thomson Callender was a political writer and newspaper editor. While writing for a Democratic newspaper, Thomas Jefferson, who was the most prominent Democratic, supported Callender's attacks on Federalists. After Callender's conviction for his attacks on Federalists under the Alien and Sedition Act, Jefferson withdrew his support and denied Callender a sought-after patronage position. Subsequently, while working for a Federalist paper, the Richmond Recorder, Callender published a series of attacks on Jefferson, alleging a relationship with his slave Sally Hemings.

Source: James Thomson Callender, Richmond Recorder (1802) in [Encyclopedia Virginia](#)

THE PRESIDENT, AGAIN.

IT is well known that the man, *whom it delighteth the people to honor*, keeps, and for many years past has kept, as his concubine, one of his own slaves. Her name is SALLY. The name of her eldest son is TOM. His features are said to bear a striking although fable resemblance to those of the president himself. The boy is ten or twelve years of age. His mother went to France in the same vessel with Mr. Jefferson and his two daughters. The delicacy of this arrangement must strike every person of common sensibility. What a sublime pattern for an American ambassador to place before the eyes of two young ladies !

Student Activity

Goal: Source, Analyze, Contextualize, and Corroborate a news source with other sources. Interpret the evidence to support a position.

Break Out Session

Student Activity: Thomas Jefferson & Sally Hemings

- Draw a continuum on a whiteboard, with two endpoints: “Jefferson Was the Father of Hemings’ Children” and “Jefferson Was Not the Father of Hemings’ Children.”
Optional: Create a spot for “Irrelevant Evidence.”
- Hand out pieces of evidence to students. Ask them to place evidence on the continuum.
- Ask students to review the placement of evidence on the continuum. Discuss key pieces of evidence and their placement. Ask students if they think any pieces of evidence are misplaced.
- After reviewing all the evidence, discuss: Did Jefferson father Hemings' children?
- Optional Post-Activity Writing Assignment: Write an essay taking a position on the Jefferson-Hemings controversy and supporting your position with evidence.

Break Out Rooms: Suggested Activities

Complete the student activity, and discuss the following questions.

- What are the possible benefits of this activity for your students?
- What are the challenges of incorporating this activity into your classroom?
- How might this activity be modified for your courses?

Assertion of TJ's Paternity by Federalists

"Federalist journalist James Thomson Callender was the first to publish a specific account of Jefferson's connection to Sally Hemings. In the Richmond Recorder, 1 Sep. 1802, Callender first published the allegation that it was 'well known' that Jefferson kept a slave 'concubine,' whose name was Sally, and that their eldest son was Tom, age ten or twelve, who looked "strikingly" like Jefferson. He said he had learned this story from some 'Virginia Gentlemen.' Callender's story quickly spread throughout the Federalist press and became national in its range."

Denial of TJ's Paternity by Jeffersons

"Jefferson's daughter Martha Randolph and two of her children denied the story to friends and family members. Jefferson's Randolph grandchildren named one of their Carr cousins as the father of Sally Hemings's children." (1874 Randolph letter; 1868 Randall letter; 1858 Coolidge letter)

Assertion of TJ's Paternity by Hemings

"Sally Hemings's son Madison stated that Jefferson was his father. Her son Eston took the surname Jefferson as an adult. In 1873, Madison Hemings told a newspaper reporter that he was Jefferson's son, recalling that his mother became Jefferson's "concubine" in France and was pregnant with his child (who lived "but a short time") on their return to Virginia in 1789. Jefferson, he said, was "the father of all of [her children]," naming himself, Beverly, Harriet, and Eston." (1873 Madison Hemings recollections)

Denial of TJ's Paternity by TJ's Acquaintances

David Humphreys, who had been secretary to the American legation in Paris while Jefferson was ambassador, did not believe the story. A Philadelphia newspaper reported that Humphreys "has shown that the story of Sally was a falsehood." Humphreys had left Paris before Sally Hemings arrived in 1787." (note from Philadelphia Aurora in Richmond Recorder, 1 Dec. 1802) Gen. Henry (Light-Horse Harry) Lee, a Federalist, was also not a believer. A Philadelphia newspaper reported that Lee, "who cannot be suspected of partiality for Mr. Jefferson, declared at general Bloomfield's table at Trenton a few days since, that there is no foundation whatsoever for that story." (note from Philadelphia Aurora in Richmond Recorder, 1 Dec. 1802)

Assertion of TJ's Paternity by TJ's Friend

"John Hartwell Cocke, Jefferson's friend and fellow member of the Board of Visitors of the University of Virginia, believed in Jefferson's connection with Sally Hemings. Decades after Jefferson's death, Cocke referred in his diary to the prevalence in Virginia of masters with slave families—'nor is it to be wondered at, when Mr. Jeffersons notorious example is considered.' He also mentioned the 'damnable practice' of bachelor plantation owners keeping slave mistresses, even more common in Virginia than elsewhere, "as Mr. Jefferson's example can be pleaded for its defence." (Cocke journal, 26 Jan. 1853, 23 Apr. 1859, University of Virginia Library)

Assertion of TJ's Paternity by Visitor

"Elijah P. Fletcher, Vermont schoolteacher and future mayor of Lynchburg, Virginia, reported that Albemarle County citizens believed the story. Passing through Charlottesville, Fletcher talked to members of both political parties, who told 'many anecdotes much to [Jefferson's] disgrace.' He gained the impression that 'the story of Black Sal is no farce--That he cohabits with her and has a number of children by her is a sacred truth.'" (1811 Fletcher letter)

John Adams: Assertion or Denial?

"Adams, who was estranged from Jefferson at this time, stated his strong disapproval of Jefferson's financial contributions to James T. Callender, whose testimony on any subject Adams considered not worthy of belief. He continued: 'Callender and Sally will be remembered as long as Jefferson, as blots in his character. The story of the latter is a natural and almost unavoidable consequence of that foul Contagion in the human Character, Negro Slavery.'" (Adams to Colonel Ward, 8 Jan. 1810, Massachusetts Historical Society)

SH and TJ at Monticello at Conceptions

"Sally Hemings's birth patterns match Thomas Jefferson's Monticello visitation patterns... [T]he observed correlation between Jefferson's presence at Monticello and the conception windows for Hemings's known children is far more likely if Jefferson or someone with an identical pattern of presence at and absence from Monticello was the father. There is no documentary evidence suggesting that Sally Hemings was away from Monticello when Jefferson was there during her conception windows."

Emancipation of Hemings Family

"The children of Sally Hemings that are known from Jefferson's records all became free by the age of twenty-one, the only case of an entire enslaved Monticello family achieving freedom." (1826 will; Farm Book, p. 130; 1862 Edmund Bacon recollections, p. 102; 1858 Ellen Coolidge letter)

DNA Testing

A team of geneticists conducted a series of DNA tests in 1998. The study tested Y-chromosomal DNA samples from male-line descendants of Field Jefferson (Thomas Jefferson's uncle), John Carr (grandfather of Jefferson's Carr nephews), Eston Hemings, and Thomas C. Woodson. The study indicated a genetic link between the Jefferson and Hemings descendants. The results of the study established that an individual carrying the male Jefferson Y chromosome fathered Eston Hemings, the last known child born to Sally Hemings. There were approximately 25 adult male Jeffersons who carried this chromosome living in Virginia at the times of conception. Most lived far from Monticello, but a few lived in close proximity and are known to have visited Monticello. The DNA testing also found no genetic link between the Hemings and Carr descendants. (DNA tests 1998)

Main Session: Post Break Out Room Discussion



Thomas Jefferson
Was the Father of
Sally Hemings' Children

Thomas Jefferson
Was Not the Father of
Sally Hemings' Children

Were Callender's allegations "fake news"?
To what extent did the other evidence
corroborate his account?

What are the possible benefits of this activity
for your students?

Descriptions of Sources Taken From:

Thomas Jefferson Foundation, Report of the Research Committee on Thomas Jefferson and Sally Hemings (January 2000)

Main Session: News Coverage of Thomas Jefferson Today

History in the News

- History appears in news articles and opinion pieces.
- Journalists and opinion writers usually follow different standards than historians. Historians follow [scholarly standards](#).
- Coverage of history in the news often includes many factual errors and interpretive problems.
- Students must scrutinize history in the news for bias and reliability.

Words often implicitly support or obscure specific interpretations.

Reading Today's News

The image shows the homepage of DailyMail.com. At the top, the "Daily Mail .com" logo is displayed. Below it is a navigation bar with links to Home, U.K., News, Sports, U.S. Showbiz, Australia, Femail, Health, Science, Money, Video, Travel, Shop, and DailyMailTV. A secondary navigation bar includes Latest Headlines, COP26, Supply Chain Crisis, Covid-19, Piers Morgan, Prince Harry, Meghan Markle, World News, and Most read. On the right side of the header is a "Login" link. The main content area features a large blue rectangular ad. Inside the ad, the text reads: "Get covered for less than \$10/month with financial help." To the right, there is a call to action: "Sign up by December 15 for coverage starting January 1". Below this is a yellow button with the text "HealthCare.gov".

What does this headline suggest about Thomas Jefferson & Sally Hemings?

The slave who stole a President's heart: As US elects its first black President, a new book reveals a sex scandal that shows how much America has changed

Site Web Enter your search

ADVERTISEMENT

Student Activity

Goal: Analyze embedded
perspectives, themes, and messages
about the past in current news.

Break Out Session

Student Activity: Reading the News

Read the descriptions of Sally Hemings in the different news sources. Discuss / Answer the following questions:

- How was Sally Hemings described in different ways in different news sources?
- In what ways did the different descriptions of Sally Hemings carry different interpretations of her experiences as an enslaved woman?

Break Out Rooms: Suggested Activities

Complete the student activity, and discuss the following questions.

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“Monticello owns up to its past,” Las Vegas Review-Journal, April 18, 2016

“Last year a new element was added to the experience: the ‘Hemings Family Tour,’ which tell stories about Sally Hemings, Jefferson’s mistress and mother of six of his children.”

“Fate of Thomas Jefferson statue unclear after vote,”
WWNYTV, October 19, 2021

“Jefferson fathered at least six children with Sally Hemings, an enslaved woman who was his late wife’s half sister. The sexual relationship between Jefferson and Hemings, now generally accepted as a fact by historians of the era, began when Hemings was in her teens.”

“Opinion: For students learning American history, what does just ‘the facts’ mean?,” Tampa Bay Times, May 21, 2021

“Thomas Jefferson was a primary author of the Declaration of Independence, the foundational document of the United States. He was also a slave owner who almost certainly fathered several children with a slave named Sally Hemings. He never freed her.”

Main Session: Post Break Out Room Discussion

In what ways did the different descriptions of Sally Hemings carry different interpretations of her experiences as an enslaved woman?



The Washington Post

@washingtonpost



For decades they hid Jefferson's mistress. Now Monticello
is making room for Sally Hemings.



For decades they hid Jefferson's relationship with ...

A \$35
the Fo
 was

11:39 AM · Feb 19, 2017

651

68



jelani cobb
@jelani9



A slave cannot be a mistress. [twitter.com/krissah30/stat...](https://twitter.com/krissah30/status/830810340000000000)

11:25 AM · Feb 19, 2017

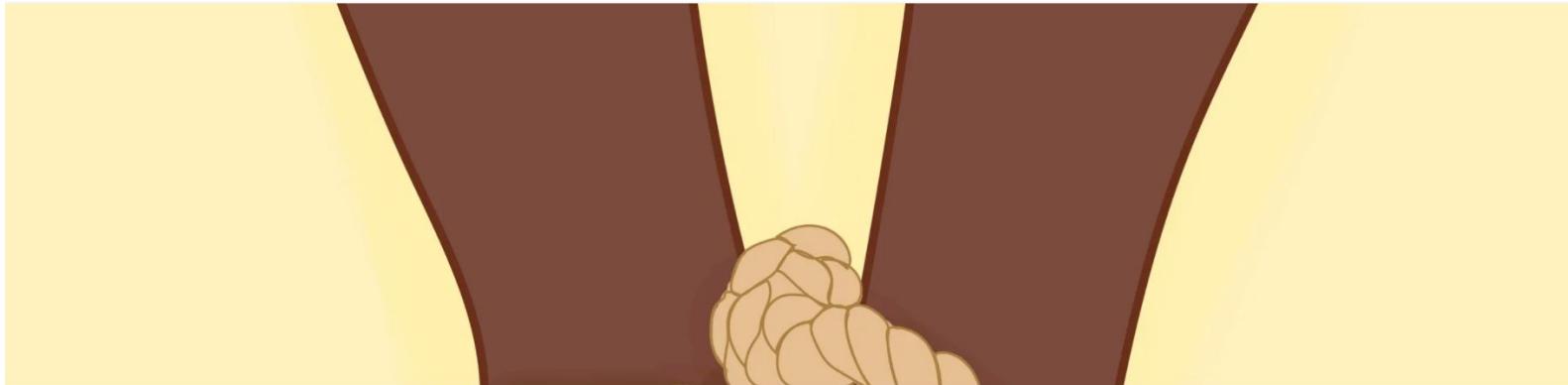


5.1K

75

Copy link to Tweet

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Politics

Why You Can't Ever Call an Enslaved Woman a "Mistress"

Sally Hemmings deserves better.

BY **LINCOLN ANTHONY BLADES**

FEBRUARY 27, 2017

Main Session: Conclusion

The skills to become
expert readers of historical news
are the same skills to become
expert readers of today's news.

Primary Source Skills

- Source: Consider who created a source as well as the circumstances of its creation and how these factors shaped the content.
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- Contextualize: Place the source in its time and place, and consider how these factors shaped the content.
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The Contemporary Context

Access Activities Here:

<https://go.ncsu.edu/medialit>

Make a copy in your own google
drive to insert your responses



BREAKING: 5,000 People Dump Shoes In Front Of Nike Headquarters

Nike has been making Americans really mad by hiring football washout Colin Kaepernick to be the face of their "Just Do It" campaign. But we doubt anyone expected Americans to be this furious with the shoe

Nike Falls
Kaepernick

Colin Kaepernick
Nike Boycott

(CBS Bay Area, Sept 4, 2018)

Trump: Nike ‘getting absolutely killed’ with boycotts
over Colin Kaepernick’s ‘Just Do It’ campaign
(Washington Post, Sept 5, 2018)

Trump Fume on Social Media Over
Colin Kaepernick ‘Just Do It’ Ad Sparks
(CBS Bay Area, Sept 3, 2018)



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Nike has been making Americans really mad by hiring football washout Colin Kaepernick to be the face of their "Just Do It" campaign. But we doubt anyone expected Americans to be this furious with the shoe



Find what you are looking

Comment, blog & share photos
Log in | Become a member

Posted on: Monday, April 27, 2009

HELPING THE EARTH, ONE SHOE AT A TIME

Nike recycling program gives old shoes new life

Photo gallery: Nike Reuse-A-Shoe

By John Windrow
Advertiser Staff Writer

It was 19,867 and counting yesterday as people across Hawai'i donated their old shoes to help Mother Earth.

Folks were driving up to Niketown in Waikiki and dropping off boxes of old shoes and sneakers as Honolulu firefighters dumped blue recycling bins full of shoes into a huge pile in front of the store. It was the place where old shoes go to die — and then be reborn — for the fourth annual Nike Reuse-A-Shoe Campaign.

Gail Izumi of Mililani, a student services coordinator at Wahiawa



Lori Halasz of 'Aiea, a sales associate at Niketown, helped out yesterday at the fourth annual Nike



Lori Halasz of 'Aiea, a sales associate at Niketown, helped out yesterday at the fourth annual Nike Reuse-A-Shoe Campaign at Niketown in Waikiki. The Reuse-A-Shoe program recycles old shoes and sneakers, turning them into material for running tracks, basketball courts and playgrounds.

REBECCA BREYER | The Honolulu Advertiser



AMERICA'S LAST LINE



BREAKING Headqu

people Dump Shoes In ▶

Nike has been making headlines recently over the face of their "Just Do It" campaign. It seems like the shoe

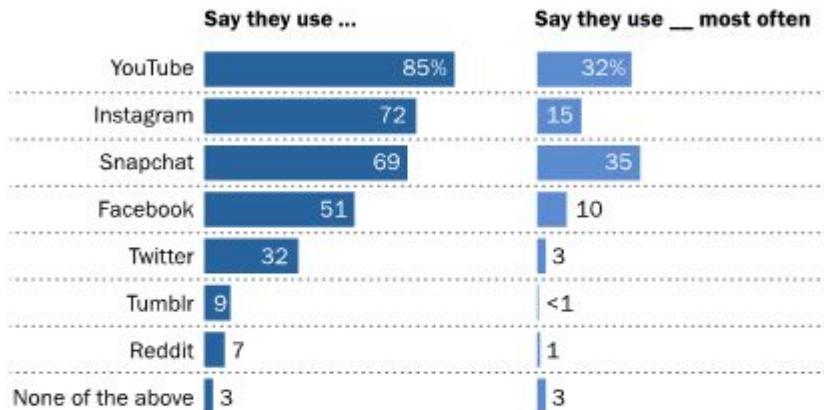
has turned to be the latest target. It seems to be this furious with



YouTube, Instagram and Snapchat are the most popular online platforms among teens. Fully 95% of teens have access to a smartphone, and 45% say they are online 'almost constantly'.

YouTube, Instagram and Snapchat are the most popular online platforms among teens

% of U.S. teens who ...

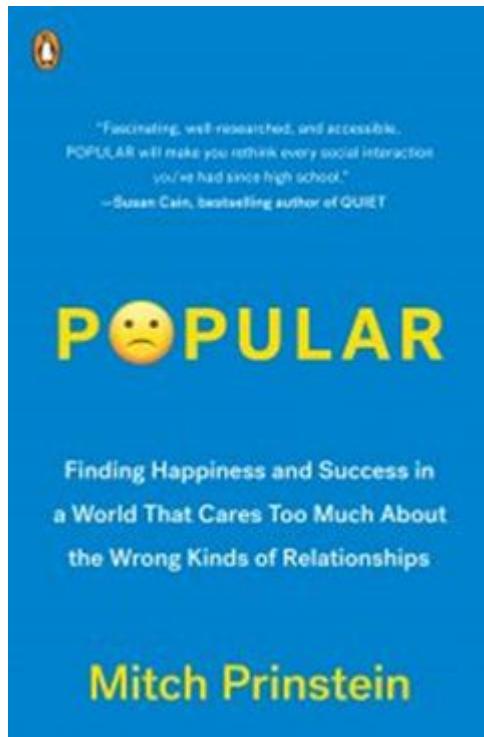
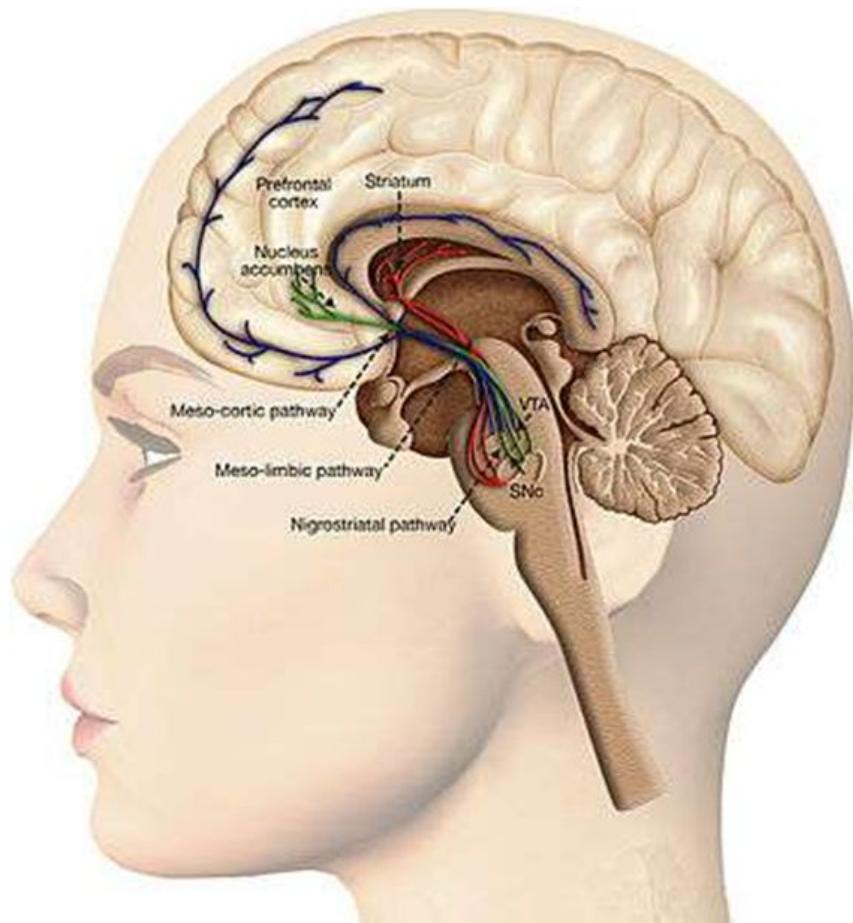


Note: Figures in first column add to more than 100% because multiple responses were allowed. Question about most-used site was asked only of respondents who use multiple sites; results have been recalculated to include those who use only one site. Respondents who did not give an answer are not shown.

Source: Survey conducted March 7-April 10, 2018.

"Teens, Social Media & Technology 2018"

PEW RESEARCH CENTER



Understanding Bias

- *Bias* is a tendency to believe that some people, ideas, etc., are better than others, which often results in treating some people unfairly.
- *Explicit bias* refers to attitudes and beliefs (positive or negative) that we consciously or deliberately hold and express about a person or group. Explicit and implicit biases can sometimes contradict each other.
- *Implicit bias* includes attitudes and beliefs (positive or negative) about other people, ideas, issues, or institutions that occur outside of our conscious awareness and control, which affect our opinions and behavior. Everyone has implicit biases—even people who try to remain objective (e.g., judges and journalists)—that they have developed over a lifetime. However, people can work to combat and change these biases.
- *Confirmation bias*, or the selective collection of evidence, is our subconscious tendency to seek and interpret information and other evidence in ways that affirm our existing beliefs, ideas, expectations, and/or hypotheses. Therefore, confirmation bias is both affected by and feeds our implicit biases. It can be most entrenched around beliefs and ideas that we are strongly attached to or that provoke a strong emotional response.

Tue, Dec 17, 2019

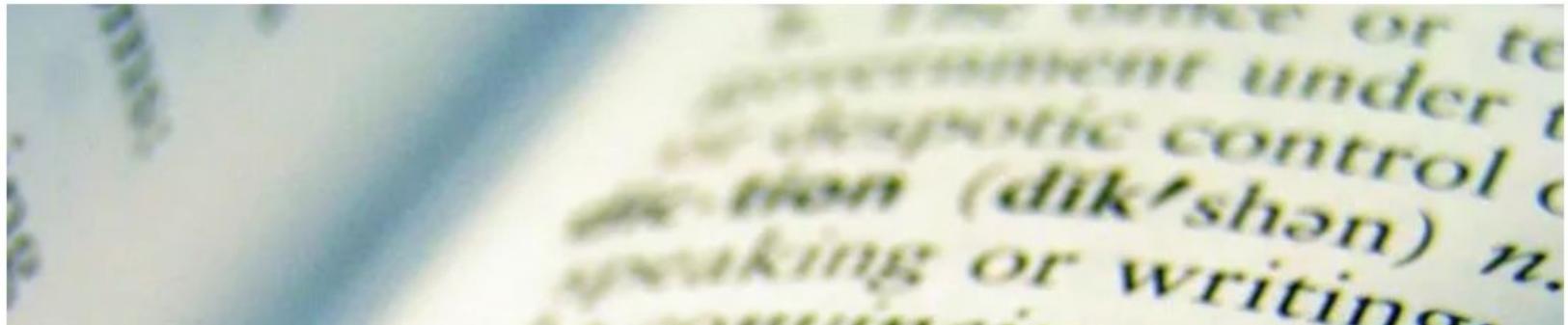
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CULTURE

'FAKE NEWS' NAMED WORD OF THE YEAR

BY **SUMMER MEZA** ON 11/2/17 AT 12:33 PM EDT



Top 5 Fake Election Stories by Facebook Engagement

(three months before election)

**“Pope Francis Shocks World, Endorses Donald Trump
for President, Releases Statement”
(960,000, *Ending the Fed*)**

**“WikiLeaks CONFIRMS Hillary Sold Weapons to ISIS...
Then Drops Another BOMBSHELL! Breaking News”
(789,000, *The Political Insider*)**

**“IT’S OVER: Hillary’s ISIS Email Just Leaked &
It’s Worse Than Anyone Could Have Imagined”
(754,000, *Ending the Fed*)**

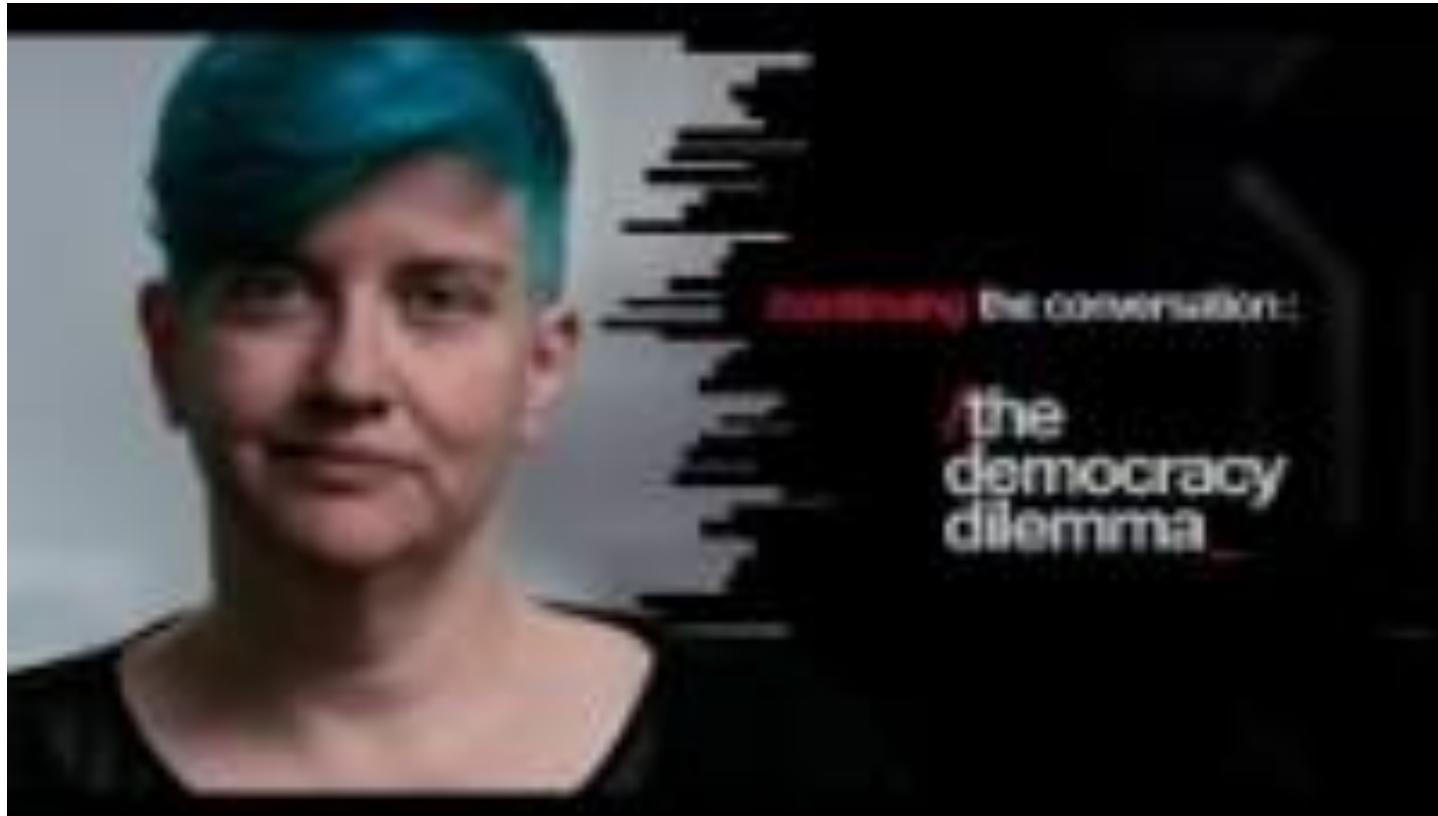
**“Just Read the Law: Hillary Is Disqualified
From Holding Any Federal Office”
(701,000, *Ending the Fed*)**

**“FBI Agent Suspected in Hillary Email
Leaks Found Dead in Apparent Murder-
Suicide” (567,000, *Denver Guardian*)**

What do you
notice?

Most Commented Web Content in 2019

PUBLISHER	HEADLINE	FB COMMENTS
WWW1.CBN.COM	A Sad and Evil Day': New York Legalizes Abortion Up to Baby's Birth Day on Anniversary of Roe v. Wade	1,129,222
TMZ.COM	Beverly Hills, 90210' Star Luke Perry Dead at 52 After 'Massive' Stroke	640,815
CBSNEWS.COM	Trump backs push for Bible classes in schools	621,254
HUFFINGTONPOST.COM	Viral Video Shows MAGA Hat-Wearing Teens Harassing Native American Vietnam Veteran	585,939
DAILYWIRE.COM	HORROR: New York Set To Legalize Abortion Up To Birth	469,924
CONSERVATIVETEARERS.COM	Henry Winkler Dead at 77 – A Huge Trump Supporter and Lifelong Gun Lover	457,825
LIFENEWS.COM	New York Senate Passes Bill Legalizing Abortions Up to Birth LifeNews.com	396,146
INFORMATIONLIBERATION.COM	HATE HOAX: Native American Activist Approached Chanting Covington Catholic Teens, Got In Their Face	384,296
NEONNETTLE.COM	Democrats Pass Bill to Fund College for Illegal Immigrants with Taxpayer Money	370,311
LIFENEWS.COM	You Can't Give a Lethal Injection to Murderers in New York, But You Can Give One to an Unborn Baby LifeNews.com	368,444
FOXNEWS.COM	Dems to strike 'so help me God' from oath taken in front of key House committee, draft shows	368,031
USATODAY.COM	New Jersey to require schools to teach LGBT history	353,499
UNILAD.CO.UK	Woman Smears Menstrual Blood On Face To Show Periods Are 'Beautiful and Powerful'	344,752
SCARYMOMMY.COM	Gillette's New Ad On Toxic Masculinity Is Breathtaking — And Necessary	341,080



Joining the conversation:

the
democracy
dilemma

Continuum of Fake News

hoaxes

misrepresentations



7 types of mis- and disinformation



IVANKA TRUMP
MARC FISHER FOOTWEA
Edison, NJ
Made in China

TARIFF
EXEMPT

FOOTWEAR

FOOTWEAR



A Thousand Words Graphic Arts

May 19 at 7:03 PM ·

...



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False: This image was digitally altered to add the misspelled tariff stamp.

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Home > News > BREAKING: "Tens of thousands" of fraudulent Clinton votes found in Ohio warehouse

[NEWS](#) [POLITICS](#)

BREAKING: "Tens of thousands" of fraudulent Clinton votes found in Ohio warehouse

By **admin1** - September 30, 2016 46021 0

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Ballot boxes being delivered to Sheldon Heath community centre ready for voting in the General Election



Ballot boxes being delivered to Sheldon Heath community centre ready for voting in the General Election



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Toomer's Corner (tr)

Political and Religious discussion

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baufan2025



(6114)
66 months
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Oct 1, 2016

Reports are emerging that "tens of thousands" of fraudulent ballot slips have been found in a downtown Columbus, Ohio warehouse, and the votes are all pre-marked for Hillary Clinton and other Democratic Party candidates.

Randall Prince, a Columbus-area electrical worker, was performing routine checks of his company's wiring and electrical systems when he stumbled across approximately one dozen black, sealed ballot boxes filled with thousands of Franklin County votes for Hillary Clinton and other Democratic Party candidates.

"No one really goes in this building. It's mainly used for short-term storage by a commercial plumber," Prince said.

So when Prince, a Trump supporter, saw several black boxes in an otherwise empty room, he went to investigate. What he found could be evidence of an alleged election fraud operation designed to deliver Clinton the crucial swing state.



THE REMARKABLE TRUE STORY OF THE SMALL TOWN THAT WELCOMED THE WORLD
COME FROM AWAY

Prince, shown here, poses with his find, as local election officials investigate.

Early voting does not begin in Ohio until October 12, so no votes have officially been cast in the Buckeye state. However, inside these boxes were, what one source described as, "potentially tens of thousands of votes" for Hillary Clinton.

An affiliate in Ohio passed along a replica of the documents found in the boxes:

+ OFFICIAL GENERAL ELECTION BALLOT +

Franklin County, Ohio	General Election	November 8, 2016
Instructions to Voter		
To mark your choices, darken the oval () to the left of your choice.		
Note: You are permitted to choose the number of choices indicated below the title of each candidate office. Do not mark the ballot for more choices than allowed. Vote either "Yes" or "No," or "For" or "Against," on any issue.		
If you mark the ballot for more choices than permitted, that contest or question will not be counted.		
To vote for a write-in candidate, completely darken the oval () to the left of the blank line and write in the name.		

MAY 21, 2016 / 12:00 P.M.

STOP ISLAMIZATION OF TEXAS



Public · Causes · Hosted by Heart of Texas

* Interested + Going

Invite ...

Saturday, May 21 at 12 PM

Next Week

GUESTS

76

interested

Islamic Da'wah Center 201 Travis St, Houston, TX 77002

United Muslims of America shared their event.

Sponsored - 48

It's been only a month since Library of Islamic Knowledge at the center in Houston is open

SAVE ISLAMIC KNOWLEDGE

May 21 at 12:00 PM, Houston TX



MAY
21

SAVE ISLAMIC KNOWLEDGE

Sat 12 PM · Islamic Da'wah Center 201 Travis St,...
42 people interested · 18 people going

* Interested

Leading to May 21, 2016



Issues Associated with Social Media and Fake News



Industrialization



Amplification



Polarization





But what's incredible is that all
of those services are so young.

Media Literacy and the Social Studies

“Essential skills for active citizenship in our democracy”

Media literacy models a constructivist approach to document-based analysis that asks the students to apply key content to a focused and complex analysis of messages, meaning, authorship, audience, representations and reality (NCSS Position Statement)

Reflection

“At present, we worry that democracy is threatened by the ease at which disinformation about civic issues is allowed to spread and flourish.”

- Sam Wineburg, Sarah McGrew, Joel Breakstone, and Teresa Ortega, *Evaluating Information: The Cornerstone of Civic Online Reasoning* (Stanford, CA: Stanford History Education Group, 2016), 5.

-Do you agree? Why/why not? What do you recommend should be done?

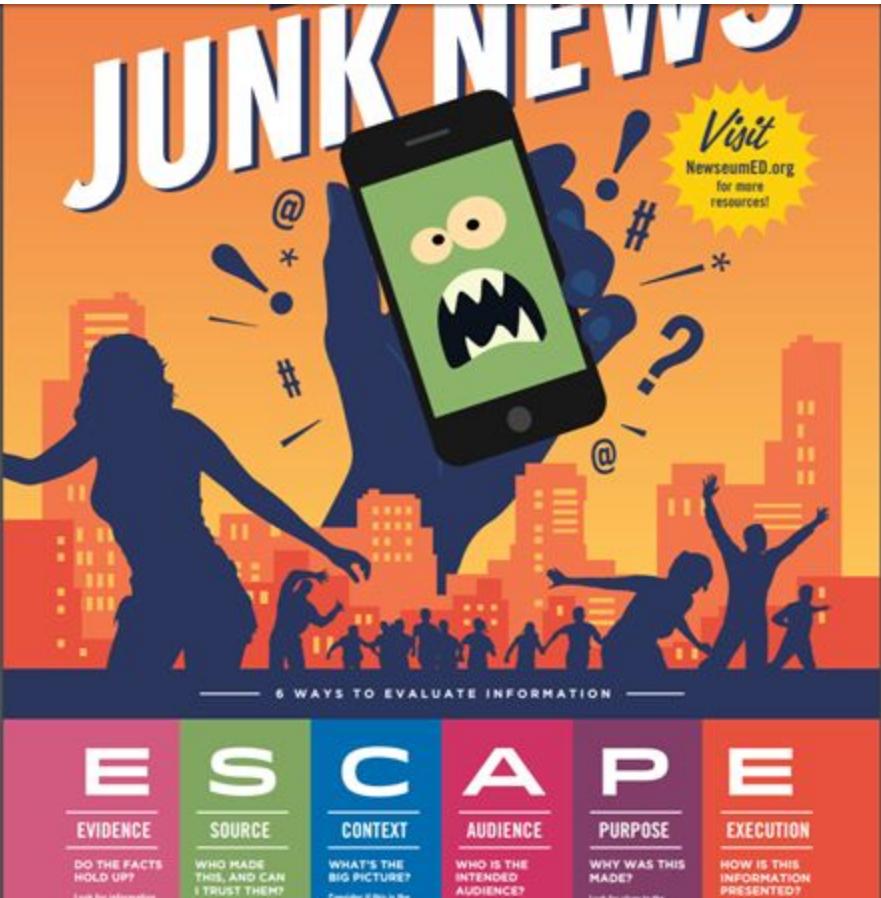
Media Teaching Strategies

Skills based –

- Read laterally
- Visit the “about us” page first
- Look for “paid content”
- Use reverse image search
- “Digital forensics”

Content based –

- Media as “cultural text”
- Discourse analysis
- Examining historic examples





6 WAYS TO EVALUATE INFORMATION

E

EVIDENCE

DO THE FACTS HOLD UP?

Look for information you can verify.

- Names
- Numbers
- Places
- Documents

S

SOURCE

WHO MADE THIS, AND CAN I TRUST THEM?

Trace who has touched the story.

- Authors
- Publishers
- Funders
- Aggregators
- Social media users

C

CONTEXT

WHAT'S THE BIG PICTURE?

Consider if this is the whole story and weigh other forces surrounding it.

- Current events
- Cultural trends
- Political goals
- Financial pressures

A

AUDIENCE

WHO IS THE INTENDED AUDIENCE?

Look for attempts to appeal to specific groups or types of people.

- Image choices
- Presentation techniques
- Language
- Content

P

PURPOSE

WHY WAS THIS MADE?

Look for clues to the motivation.

- The publisher's mission
- Persuasive language or images
- Moneymaking tactics
- Stated or unstated agendas
- Calls to action

E

EXECUTION

HOW IS THIS INFORMATION PRESENTED?

Consider how the way it's made affects the impact.

- Style
- Grammar
- Tone
- Image choices
- Placement and layout

NOW

IT'S YOUR TURN!



Jason Michael

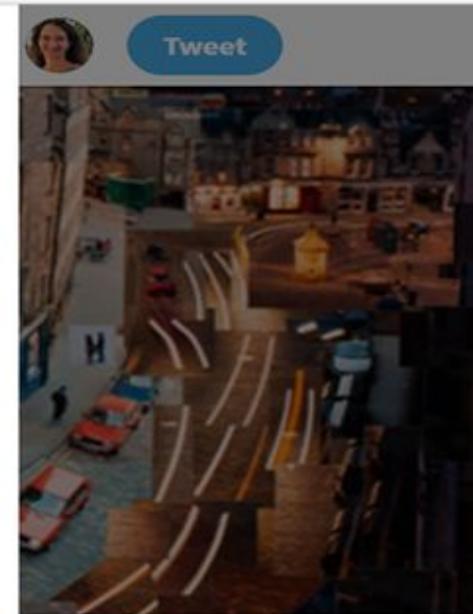
@Jeggit

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Believe it or not, this is a shark on the freeway in Houston, Texas.
#HurricaneHarvey



Follow

...

Minimum Wage

- <https://www.minimumwage.com/>

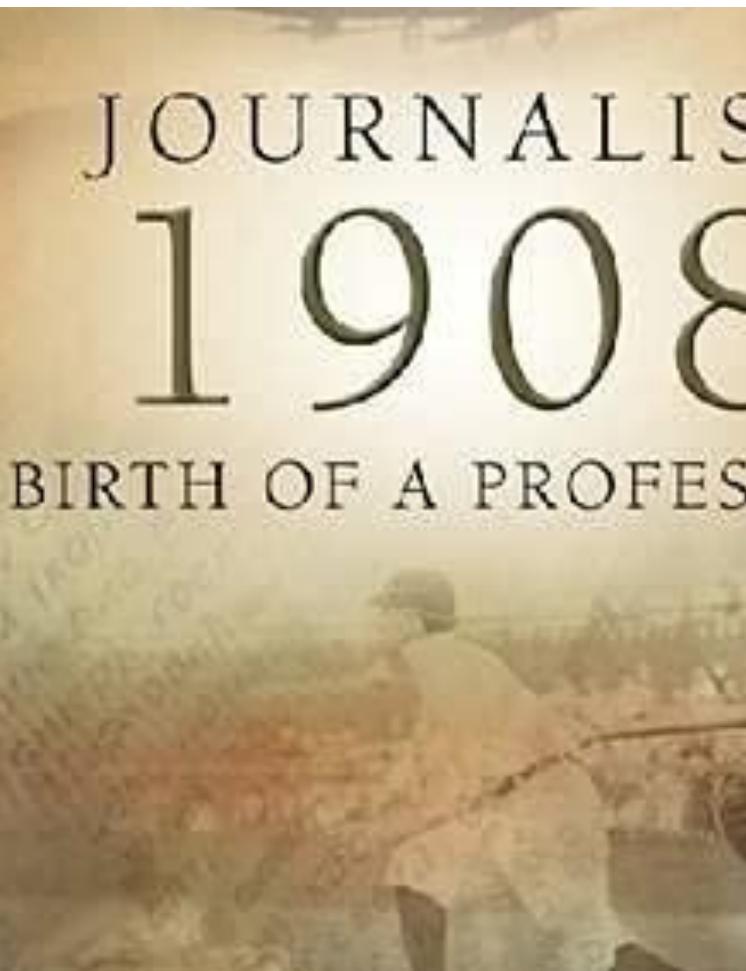
The screenshot shows the homepage of MinimumWage.com. At the top, there's a navigation bar with links for Home, National Data, Hour Test, Experts, Books, Significance, NCTES, CUSA 2014, Open, Log In, and Register. Below the navigation is the site's logo, which features a blue circle with a white person icon, followed by the text "Minimum Wage" and "FACTS & ANALYSIS". To the right of the logo are links for ALL STATES, MINIMUM WAGE 101, RESEARCH, BLOG, ABOUT, and ADS. The main content area has a light beige background. On the left, a section titled "What is the minimum wage?" contains text explaining the definition and current federal minimum wage of \$7.25 per hour. A "LEARN MORE" button is at the bottom of this section. On the right, there are four circular profile pictures of diverse individuals: a woman in a white shirt, a woman in a blue shirt, a man in a green apron, and a woman in a yellow shirt.

Reflection

- What are your recommendations for engaging students in media literacy education?

The professionalization of news journalism

Future historian would find... “For he would find facts distorted, occurrences misrepresented, men maligned or lauded...according to the political views of the journal he was perusing. He would find intolerance and prejudice soiling the pages under his hand where he turned. He would find that in the main, rant and declamation, frothy philippics and gross personal abuse, stood for argument; and that but few traces of calm and dispassionate reasoning could be found” - George F. Parsons (1868)



Modern News Journalism

- William Randolph Hearst (New York Journal in 1883) and Joseph Pulitzer (New York World in 1896): Non partisan and ad revenue generating “yellow journalism”
- Emergence of the AP: Wire service to provide foreign coverage
- Muckraking and investigative journalism
- Professionalization: Journalism schools and National Press Club
- Journalism ethics: truth, objectivity, and social responsibility

Yellow Journalism

\$50,000 REWARD.—WHO DESTROYED THE MAINE?—\$50,000 REWARD

EDITION FOR GREATER NEW YORK.

**NEW YORK JOURNAL
AND ADVERTISER.**

Xa 5.572

NO. 3,572. SATURDAY, FEB. 17, 1894.—NEW YORK. THURSDAY, FEBRUARY 17, 1898.—16 PAGES.

PRICE ONE CENTS IN ADDITION TO THE FEE
AND DUES FOR THE SAME.

DESTRUCTION OF THE WAR SHIP MAINE WAS THE WORK OF AN ENEMY

\$50,000!

\$50,000 REWARD!
For the Detection of the
Perpetrator of
the Maine Outrage!

Assistant Secretary Roosevelt
Convinced the Explosion of
the War Ship Was Not
an Accident.

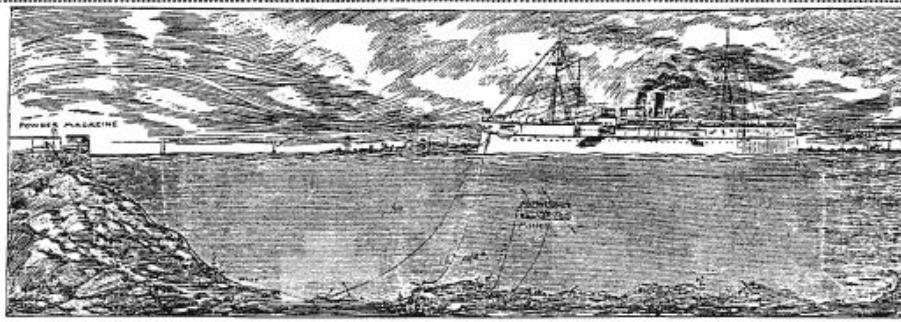
The Journal Offers \$50,000 Reward for the Conviction of the Criminals Who Sent

258 American Sailors to Their Death
Naval Officers Unanimous That
the Ship Was Destroyed
on Purpose.

\$50,000!

**\$50,000 REWARD
For the Detection of the
Perpetrator of
the Maine Outrage!**

The New York Journal-American has a reward of \$50.00
CASH for information leading to the apprehension of the
perpetrators or persons responsible for the following
proximate or proximate related: Information for the modus
operandi used to commit the offense, at 11:00 a.m., on the 17th day of April,
1933, in the Bronx, New York, when the
\$50,000.00 G.A.R. Cash was taken from the safe in the
depot of Kline, Fuchs & Co.,
and the apprehension of the
perpetrators or persons responsible, who
are described as follows:
A man, approximately 40 years old,not
and a semi-ascended height of about 5 feet 6 inches,
with dark hair, brown eyes, and blue skin, wearing
a light-colored suit jacket, a white shirt,
and a dark-colored necktie.
This other man was described as being
approximately 35 years old, with dark hair,
brown eyes, and blue skin, wearing
a light-colored suit jacket, a white shirt,
and a dark-colored necktie.
The criminal believed that this other man
was not able to identify him nor responsible
for the commission of this outrage.
PERIOD OF THIS OUTRAGE—1933
AGGRIEVANCES—1933



NAVAL OFFICERS THINK THE MAINE WAS DESTROYED BY A SPANISH MINE

100. *James B. Deane, "The Imperial Special Agent at Havana,"* table 1; this is the series of names Seminole in the Cuban capital that the Maine was despatched and took of her men which will be used as a schematic name or latent superscript. In the opinion of several American naval authorities, The dynamite, is in itself too dangerous to leave the States unbroken over one of the harbor masters, and in consequence the explosion has caused him to change his electric current through the wire. It has also been given, the total weight of the dynamite will be about for the fact that their names to spring the mine would be the best way to prevent the explosion.

Hidden Mine or a Sunken Torpedo Believed to Have Been the Weapon Used Against the American Man-of-War—Officers and Men Tell Thrilling Stories of Being Blown Into the Air Amid a Mass of Shattered Steel and Exploding Shells---Survivors Brought to Key West Scout the Idea of Accident---Spanish Officials Protest Too Much---Our Cabinet Orders a Searching Inquiry---Journal Sends Divers to Havana to Report Upon the Condition of the Wreck.

Muckraking and investigative journalism

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Library of Congress > Prints & Photographs Reading Room > Prints & Photographs Online Catalog > Collection > Search

National Child Labor Committee Collection: Search Results

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PRINTS & PHOTOGRAPHS ONLINE CATALOG (PPOC) Search All Search This Collection GO Advanced | Help

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Larger image available anywhere (5130) | Larger image available only at the Library of Congress (1) | Not Digitized (1) |





Rise of African American Press

A newsboy sells
The Chicago Defender, 1942

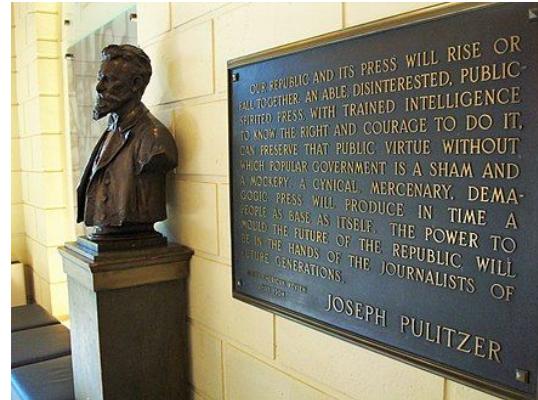


Henry Luce founded Time (1923)



Professionalization and journalism ethics

“The year 1908 points to a change in the field, a time when journalism professionalism becomes officially established by formal university instruction and organization. This year marks the beginning of university schools and departments of journalism” (Winfield, p 1)



Press as the “Fourth Estate”



theguardian
NSA FILES: DECODED
What the revelations mean for you.

NAME:
GLENN GREENWALD
Journalist



INTERVIEW LOCATION:
RIO DE JANEIRO, BRAZIL

INTERVIEW DURATION:



Standards and Ethics

core purpose

professional guideline documents

Guild-represented Employees

LEADERSHIP

EXECUTIVES

BOARD OF DIRECTORS

CULTURE

OUR HISTORY

STANDARDS AND ETHICS

DIVERSITY

PULITZER PRIZES

SOCIAL RESPONSIBILITY

ENVIRONMENTAL
STEWARDSHIP

EDUCATIONAL
INITIATIVES

SCHOLARSHIP PROGRAM

THE NEEDIEST CASES

The core purpose of The New York Times is to enhance society by creating, collecting and distributing high-quality news and information. Producing content of the highest quality and integrity is the basis for our reputation and the means by which we fulfill the public trust and our customers' expectations.

Fairness

The goal of The New York Times is to cover the news as impartially as possible — “without favor,” in the words of Adolph Ochs, our patriarch — and to treat readers, news sources, advertisers and others fairly and openly, and to be seen to be doing so. The reputation of The Times rests upon such perceptions, and so do the professional reputations of its staff. Thus The Times and members of its news department and editorial page staff share a commitment to avoiding conflicts of interest or an appearance of a conflict.



SEVEN STANDARDS OF Quality Journalism

Multiple Credible Sources

- ▶ People in a position to know relevant facts and details, including eyewitnesses, officials and experts.

Avoidance of Bias

- ▶ Presenting the facts and necessary context in a dispassionate manner.

Documentation

- ▶ Reports, studies, data, videos, photos and audio recordings

Fairness

- ▶ Treating sources and subjects with appropriate respect, and giving subjects a chance to share their points of view or respond to any assertions or allegations about them.

Verification

- ▶ The process of checking and confirming all facts and details in a report.

Balance

- ▶ Representing multiple sides of the issue, event or controversy — but without giving undue weight or legitimacy to one side or point of view.

Context

- ▶ Presenting the facts in a way that makes their meaning clear, fair and accurate.



How Journalists Minimize Bias



Closed Captioning: English ▾

Journalists discuss the idea of bias and explain the processes they follow to combat bias in their reporting.



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Need Support?



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